

JON HIGGINS ANNUAL

# GOLF TOURNAMENT *and Gala*

EMPOWERING THE LEADERS  
OF TOMORROW AT  
ARMY AND NAVY ACADEMY

## SCHEDULE OF EVENTS

**1:00PM-5:30PM**

JON HIGGINS ANNUAL GOLF  
TOURNAMENT

Check-in at 12:00pm

**5:30PM-6:30PM**

HAPPY HOUR

**6:30PM-10:30PM**

JON HIGGINS INAUGURAL GALA  
Celebrating our Distinguished Warrior  
& Hall of Fame Award Winners

# MARCH 21, 2025

ALL EVENTS WILL TAKE PLACE AT  
THE LINKS AT LAKEHOUSE  
SAN MARCOS, CA



TITLE SPONSOR



We invite you as a trusted partner  
of Army and Navy Academy to join us  
in investing in the future and supporting  
the next generation of leaders.

Please join us for a day of celebration  
in support of our cadets.  
Come for the camaraderie, food, and fun!

## GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

### GOLF TOURNAMENT TITLE SPONSOR - \$5,000

- Golf, food and drinks for (8) players.
- VIP Table at the Gala for (8) if desired.
- Company Logo on all Golf Tournament information and flyers.
  - Title sponsorship banner at Welcome Reception.
  - Hole Sponsorship sign on tee box.
- Company logo prominently displayed at the Gala and on a banner at Maffucci Field for the 2025-2026 school year.

### THE HIGGINS LEGACY - \$3,500

- Golf, food and drinks for (4) players.
- Table at the Gala for (4) if desired.
- Company logo on Welcome Banner.
  - Hole Sponsorship Sign on tee box.
- Closest to the Pin or Long Drive Sponsor.
- Company logo prominently displayed at the Gala and on a banner at Maffucci Field for the 2025-2026 school year.

### CHAMPION OF THE GREEN - \$2,500

- Golf, food and drinks for (4) players.
- Table at the Gala for (4) if desired.
- Company logo on Welcome Banner.
  - Hole Sponsorship Sign on tee box.

### HIGGINS HONORARY - \$1,000

- Golf, food and drinks for (2) players.
- Hole sponsorship Sign on tee box.

### RAFFLE/PRIZE SPONSOR - \$500

- Provide funds to purchase exciting raffle items and prizes.
- Name and logo presented at Raffle and Prize Sponsorship table.

Please contact Simone Brown at 760.547. 5274 or  
sbrown@armyandnavyacademy.org with any questions.

# JOHN HIGGINS INAUGURAL GALA

## SPONSORSHIP OPPORTUNITIES

### ★ **PRESENTING SPONSOR\* - \$25,000**

- Exclusive video feature and recognition of your company during the live event.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- Full-page advertisement in the event program distributed to every attendee.
- On-screen & live sponsorship recognition throughout the evening.
- Two VIP tables of 8.
- Four entries to the Golf Tournament + 50% discount on additional tickets.
- 50% discount on additional ticket and table purchases.

### ★ **ANA STAFF & FACULTY SPONSOR\* - \$15,000**

- Sponsor ALL Army and Navy Academy Staff & Faculty members to attend.
- Bragging Rights - show all the guests that you, and you alone, are the greatest supporter of ANA Staff & Faculty known to date!
- Exclusive video feature recognition of your company during the live event.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- Full-page advertisement in the event program distributed to every attendee.
- On-screen & live sponsorship recognition throughout the evening.
- One VIP tables of 8.
- Four entries to the Golf Tournament + 50% discount on additional tickets.
- 50% discount on additional ticket and table purchases.

### ★ **WELCOME SPONSOR\* - \$10,000**

- Logo prominently displayed at every bar station.
- Half-page advertisement in the event program distributed to every attendee.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- On-screen & live sponsorship recognition throughout the evening.
- One VIP table for 8.
- Two entries to the Golf Tournament + 50% discount on additional tickets.
- 50% discount on additional ticket and table purchases.

### ★ **ENTERTAINMENT SPONSOR\* - \$6,000**

- Half-page advertisement in the event program distributed to every attendee.
- On-screen & live sponsorship recognition throughout the evening.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- One VIP table for 8.
- One entry to the Golf Tournament + 50% discount on additional tickets.
- 50% discount on additional ticket and table purchases.

### ★ **PHOTO BOOTH SPONSOR\* - \$5,000**

- Logo displayed on all digital photos from the event photo booth.
- Half-page advertisement in the event program distributed to every attendee.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- On-screen & live sponsorship recognition throughout the evening.
- VIP table for 8.
- One entry to the Golf Tournament + 50% discount on additional tickets.

### ★ **PADDLE SPONSOR\* - \$5,000**

- Logo featured on every bidder paddle for the live auction.
- Half-page advertisement in the event program distributed to every attendee.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- On-screen & live sponsorship recognition throughout the evening.
- VIP table for 8.
- One entry to the Golf Tournament + 50% discount on additional tickets.
- 50% discount on additional ticket and table purchases.

### ★ **CENTERPIECE SPONSOR\* - \$4,000**

- Company logo displayed on table centerpieces.
- Half-page advertisement in the event program distributed to every attendee.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- On-screen & live sponsorship recognition throughout the evening.
- Five tickets to the gala.
- 50% discount on additional ticket and table purchases.

### ★ **SILENT AUCTION SPONSOR\* - \$3,500**

- Logo displayed on every bid board for silent auction item sheets.
- Quarter-page advertisement in the event program distributed to every attendee.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- On-screen & live sponsorship recognition throughout the evening.
- Five tickets to the gala.
- 50% discount on additional ticket and table purchases.

### ★ **CHAMPION SPONSOR - \$3,000**

- Quarter-page advertisement in the event program distributed to every attendee.
- On-screen & live sponsorship recognition throughout the evening.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- Two tickets to the gala.
- 50% discount on ticket and table purchases.

\*Branding materials must be provided by Sponsor.